



NORTH CAROLINA STATEWIDE  
OVERALL RESULTS

QUESTION 1. LET ME BEGIN BY READING YOU THE FOLLOWING STATEMENT.  
THIS PAST FEBRUARY, OVER 39,000 TONS OF TOXIC COAL ASH  
FROM THE DAN RIVER STEAM STATION IN EDEN SPILLED INTO  
THE DAN RIVER AND CONTAMINATED OVER 20 MILES OF THE RIVER.  
WHO DO YOU BELIEVE IS MOST RESPONSIBLE FOR THE SPILL:

	#	%	
1. DUKE ENERGY	352	70	
2. NC DEPARTMENT OF ENVIRONMENT	19	4	
3. NC UTILITIES COMMISSION	18	4	
4. ALL THE ABOVE	13	3	
98. NOT SURE	98	20	
TOTAL	500		

QUESTION 2. WHICH OF THE FOLLOWING ACTIONS DO YOU BELIEVE  
SHOULD BE TAKEN TO ENSURE THE SAFETY AND SECURITY  
OF TOXIC COAL ASH IN THE STATE:

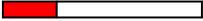
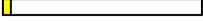
	#	%	
1. CLEAN UP SPILL IN DAN RIVER	48	10	
2. THREE COAL ASH STORAGE SITES	27	5	
3. ALL COAL ASH STORAGE SITES	384	77	
98. NOT SURE	41	8	
TOTAL	500		

QUESTION 3. ARE YOU CONCERNED THAT DUKE ENERGY WILL TARGET LOW INCOME  
COMMUNITIES AS LOCATIONS TO DUMP THEIR TOXIC COAL ASH?

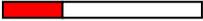
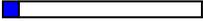
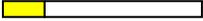
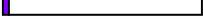
	#	%	
1. STRONGLY YES	163	33	
2. YES	152	30	
3. NO	95	19	
4. STRONGLY NO	27	5	
98. NOT SURE	63	13	
TOTAL	500		
YES	315	63%	
NO	122	24%	
NET YES	193	39%	
YES : NO	2.6:1		

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QUESTION 4. DUKE ENERGY, THE NORTH CAROLINA DEPARTMENT OF ENVIRONMENT AND UTILITIES COMMISSION ARE CURRENTLY THE SUBJECTS OF A FEDERAL CRIMINAL INVESTIGATION SURROUNDING THE EVENTS THAT LED TO THE DAN RIVER COAL ASH SPILL. IF DUKE ENERGY OR ANY GOVERNMENT AGENCY IS FOUND NEGLIGENT, DO YOU THINK THEY SHOULD BE PENALIZED FOR THEIR ACTIONS?

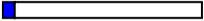
	#	%	
1. STRONGLY YES	329	66	
2. YES	135	27	
3. NO	13	3	
4. STRONGLY NO	5	1	
98. NOT SURE	18	4	
TOTAL	500		
YES	464	93%	
NO	18	4%	
NET YES	446	89%	
YES : NO	25.8 : 1		

QUESTION 5. WHICH OF THE FOLLOWING PENALTIES DO YOU MOST STRONGLY SUPPORT IF DUKE ENERGY OR ANY GOVERNMENT AGENCY IS FOUND NEGLIGENT:

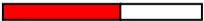
	#	%	
1. LARGE FINES	148	30	
2. JAIL TIME	41	8	
3. LOSS POSITIONS IN DUKE/GOVT.	107	21	
4. ALL OF THE ABOVE	141	28	
5. NONE	14	3	
98. NOT SURE	49	10	
TOTAL	500		

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QUESTION 6. DUKE ENERGY SAYS IT WILL PAY FOR THE CLEAN-UP OF THE DAN RIVER SPILL BUT WILL RECOVER THE COST OF CLEANING UP ITS 33 COAL ASH DUMPS FROM ITS CUSTOMERS. THIS WILL COST UPWARDS OF \$10 BILLION DOLLARS AND TAKE DECADES TO ACCOMPLISH COSTING DUKE ENERGY CUSTOMERS AN AVERAGE OF \$20 PER MONTH. WHO DO YOU THINK SHOULD PAY FOR THIS CLEAN-UP:

	#	%	
1. DUKE ENERGY CUSTOMERS	29	6	
2. DUKE ENERGY SHAREHOLDERS	385	77	
3. NC STATE GOVERNMENT	49	10	
98. NOT SURE	37	7	
TOTAL		500	

QUESTION 7. IF YOU HAD TO MAKE A CHOICE BETWEEN DUKE ENERGY CUSTOMERS OR DUKE ENERGY SHAREHOLDERS PAYING FOR THE COST OF CLEANING UP ITS 33 COAL ASH DUMPS, WHICH WOULD YOU CHOOSE? DO YOU FEEL STRONGLY ABOUT THAT?

	#	%	
1. STRONGLY SHAREHOLDERS	293	59	
2. SHAREHOLDERS	161	32	
3. CUSTOMERS	9	2	
4. STRONGLY CUSTOMERS	10	2	
98. NOT SURE	27	5	
TOTAL		500	
SHAREHOLDERS	454	91%	
CUSTOMERS	19	4%	
NET SHAREHOLDERS	435	87%	
SHAREHOLDERS : CUSTOMERS	23.9:1		

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QUESTION 8. IF A CANDIDATE FOR STATE LEGISLATURE SUPPORTED ALLOWING DUKE ENERGY TO PASS THE COST OF CLEANING UP ITS 33 COAL ASH DUMPS TO ITS CUSTOMERS OR THE PUBLIC [STATE TAXPAYERS], WOULD THIS BE A GOOD REASON TO VOTE FOR THIS CANDIDATE OR A GOOD REASON TO VOTE AGAINST THIS CANDIDATE?

	#	%	
1. VERY GOOD REASON FOR	20	4	
2. SOMEWHAT GOOD REASON FOR	17	3	
3. SOMEWHAT GOOD REASON AGAINST	52	10	
4. VERY GOOD REASON AGAINST	358	72	
98. NOT SURE	53	11	
TOTAL	500		
REASON AGAINST	410	82%	
REASON FOR	37	7%	
NET AGAINST	373	75%	
AGAINST : FOR		11.1:1	

QUESTION 9. THINKING ABOUT THE FUTURE, WHAT TYPE OF ELECTRICAL ENERGY DO YOU FEEL SHOULD BE MOST ENCOURAGED:

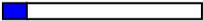
	#	%	
1. COAL	29	6	
2. NUCLEAR	49	10	
3. NATURAL GAS	77	15	
4. SOLAR	163	33	
5. WIND	35	7	
6. ENERGY EFFICIENCY	89	18	
98. NOT SURE	58	12	
TOTAL	500		

QUESTION 10. WHICH COMPANY IN NORTH CAROLINA PROVIDES ELECTRICITY TO YOUR HOME?

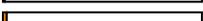
	#	%	
1. DUKE ENERGY	231	46	
2. DUKE ENERGY PROGRESS	118	24	
3. SOME OTHER COMPANY	130	26	
98. NOT SURE	21	4	
TOTAL	500		

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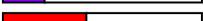
QUESTION 11. WOULD YOU SAY YOU ARE A LIBERAL, MODERATE OR CONSERVATIVE  
IN YOUR POLITICAL BELIEFS? IF LIBERAL OR CONSERVATIVE...

	#	%	
1. VERY LIBERAL	52	12	
2. SOMEWHAT LIBERAL	49	11	
3. SOMEWHAT CONSERVATIVE	71	16	
4. VERY CONSERVATIVE	127	28	
5. MODERATE	153	34	
99. REFUSED	48		
TOTAL	500		
LIBERAL	101	22%	
CONSERVATIVE	198	44%	
NET LIBERAL	-97	-21%	
LIB : CON		1:2.0	

QUESTION 12. ETHNICITY

	#	%	
1. CAUCASIAN	372	74	
2. AFRICAN-AMERICAN	104	21	
3. HISPANIC	6	1	
4. NATIVE AMERICAN	4	1	
5. ASIAN	3	1	
6. OTHER	11	2	
TOTAL	500		

QUESTION 13. AGE

	#	%	
1. 18-34	62	12	
2. 35-44	49	10	
3. 45-54	73	15	
4. 55-64	104	21	
5. 65+	212	42	
TOTAL	500		

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QUESTION 14. GENDER

	#	%
1. MALE	204	41
2. FEMALE	296	59
TOTAL	500	

