

Cut Your Electric Bill With Clean Energy

Grassroots Program Makes Rooftop Solar Power Cheaper and Easier Than Ever

Last year climate and energy nonprofit NC WARN brought to Durham a highly successful program to expand solar power on homes and businesses.

Solarize Durham installed 160 kilowatts of solar on 33 rooftops.

Between now and June 15th,

Solarize Durham returns! The program helps customers generate most of their own electricity. Power bill savings start the day the system is installed, locking in low-cost clean energy for 25 years or more.

Solarize Durham uses high-quality equipment installed by two of North Carolina's leading solar companies, Yes! Solar Solutions of Cary and Southern Energy Management of Morrisville.

NC WARN is also offering **Solarize** in Western Wake and Chatham Counties this spring.

Sign up by **June 15** at
solarize-nc.org

Check the website for free public information sessions near you!



Solarize programs help build the entire local solar industry, creating good jobs, reducing utility bills and replacing climate-damaging fossil fuels. They help all customers by undercutting Duke Energy's case for continually raising rates to build giant power plants.

The **Solarize** model is endorsed by the US Department of Energy and the NC Clean Energy Technology Center.

The **Solarize** model was developed in Portland, Oregon and has proven highly successful in dozens of US communities since 2009.

How it Works

The first step is a free home assessment to determine if your house is suitable for solar. If it is, you will receive a proposal tailored to your needs.

Through bulk purchasing and neighbor-to-neighbor outreach, Solarize cuts pricing by up to 24% from solar prices that have already fallen 80% in recent years. Since organizations like NC WARN and their volunteers are doing the marketing, the installers can afford to discount their regular pricing, and the Solarize price keeps dropping as more people make the decision to go solar.

The Solarize program makes solar easier by pre-selecting the installers and by offering a website and free public information sessions to educate the community about solar tax credits, utility incentives, and financing options. All this makes solar accessible and affordable for a wider range of homeowners than ever before.



Since NC WARN strongly believes that solar energy is for everyone, we are also working on models that would put rooftop solar within reach of low- and fixed-income homeowners and renters.

Pricing Example

Everyone's situation is different, but here's a pricing example for a moderate-sized system:

if your system is	the average market price would be	Solarize price	approximate net cost after Federal & NC tax credits, if you can take full advantage of them
4 kilowatts	\$19,000	\$15,800	\$6,320

Your final price could be as much as 8% lower if enough people participate!

Ask your tax advisor to make sure you can use the tax credits. Need financing? See our website for some loan options and more details on tax credits and pricing: solarize-nc.org.

Interested?

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at solarize-nc.org

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About NC WARN

Now in its 27th year, member-supported NC WARN has a successful track record and a strong team of staff, lawyers, volunteers and nonprofit allies.

Our mission urgency is to induce Charlotte-based Duke Energy – now the world's largest corporate utility – to make a strong shift to clean, affordable energy in order to help avert climate tipping points and ongoing rate hikes.



www.ncwarn.org • 919-416-5077 • info@solarize-nc.org