

## **Solar companies are installing systems for no money down – but Duke Energy is fighting such third party competition in North Carolina**

Many states allow customers to purchase solar power generated on their own rooftops or lawns by panels owned by a qualified “third party” company.

These companies are offering this “no money down solar” in states like Maryland, Pennsylvania, New Jersey, Massachusetts, New York and Arizona.

But in North Carolina, Duke Energy is trying to block legislation allowing such “third party sales” to protect its monopoly control and prevent competition and customer choice.

Duke Energy claims that solar power harms low-income North Carolinians, but legislation allowing no money down solar would make solar accessible to people of all income levels.

### **HOW “NO MONEY DOWN SOLAR POWER” WORKS**

- The installer pays for, owns and often maintains the rooftop or ground-mounted system on the customer’s property and sells solar power to the customer at a fixed rate that’s lower than power from the utility.
- As prices for utility power keep rising, the cost of the solar energy is locked in.
- The customer continues buying power from the grid at the regular utility price to supplement the solar system.
- At the end of the agreement period (usually 5 to 20 years) the customer can often purchase the system or renew the agreement.



NC is one of only five states where companies are supposedly prohibited from installing solar systems on customers’ property for no up-front cost.

**POLLS SHOW THAT NORTH CAROLINIANS ACROSS THE POLITICAL SPECTRUM SUPPORT NO MONEY DOWN SOLAR!**

**BUT DUKE IS LOBBYING FURIOUSLY TO PROTECT ITS MONOPOLY CONTROL OVER NORTH CAROLINA.**

**Help push back  
against Duke’s  
lobbyists!**

**Tell your legislator to support the Energy Freedom Act (House Bill 245) and bring third party solar competition to NC.**

**If you know your legislator, call 919-733-4111.**

**Or go to <http://bit.ly/1FNGoUY> to find & contact your legislator.**